



FOR IMMEDIATE RELEASE
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Best Small Invention Award
Geneva International Invention Exposition (1996 & 1997)

New Pump Design Makes Liquid Transfer Easier, Faster and Safer

A new, inexpensive pump is quickly making the management of liquids more efficient in all sectors of agribusiness.

This small, versatile pump is safe for use with more than 600 liquids — including the most commonly used fuels, fertilizers, hormones, and even the most toxic pesticide concentrates.

GoatThroat pumps can be quickly attached to any container from 1-gallon jugs to 55-gallon drums. A few strokes of the plunger pressurizes the container, and liquids can be dispensed with one touch of the tap, as easily as opening and closing a faucet. Precise flow control helps farmers conserve inventory by eliminating the guesswork from dispensing and measuring precise amounts of expensive pesticides and other chemicals.

A patented drip-proof tap prevents potentially hazardous leaks, and a unique air-pressure dispensing system allows containers to be completely drained while remaining in a safe, upright position. Never again risk turning a barrel on its side. Never again waste time and money cleaning up spills or overflows.

Unlike expensive electrical pumps, **GoatThroat** pumps cost less, require no power, and create no potential sparking hazard. With only three moving parts, the pumps are nearly maintenance-free. Constructed of 100% non-reactive polypropylene, **GoatThroat** pumps are exceptionally durable to assure long service and reliability in even the most demanding industrial environments.

A few of the many applications of these revolutionary pumps include:

- Transferring fuel, lubricants & brake fluids to vehicles
- Decanting insecticide concentrates to smaller containers for mixing or dilution
- Applying fertilizers, hormones & pesticides with optional wand sprayer

With an optional sprayer kit, **GoatThroat** pumps are ideal for the application of fertilizers, hormones and pesticides to plants in greenhouses, fruit groves and fields. A two-gallon dispenser kit weighs only 20 lbs., far less than traditional backpack sprayers, and innovative design allows workers to cover more territory more quickly and easily. The hip-carried dispenser transfers weight of the liquids away from the back and shoulders to reduce fatigue, and an extended spray wand eliminates repetitive back bending during ground surface spraying. These design advantages help increase work efficiency and reduce waste of costly chemicals.

Three **GoatThroat** pump models are available, each designed for use with specific liquids that encompass virtually all chemicals used in agriculture today. The color-coded pumps employ different seals for different types of liquids — Nitrile seals for petroleum-based liquids, EPDM seals for general-purpose liquids, Viton seals for aggressive chemicals and solvents. A complete list of liquids suitable for use with each pump model is available on request.

Exceptional durability and unique design have earned **GoatThroat** pumps the highest honors at the Geneva International Invention Exhibition, and won praise from users in many fields including agriculture, automotive, aeronautics, chemical distribution, hospitals and most manufacturing industries.

"It's cost-effective, safe and easy to use," says Nick Jones, marketing manager of Villa Crop Protection, who employs **GoatThroat** pumps for customers in general agriculture, forestry and industrial products. "Sales of **GoatThroat** pumps are increasing with the ever growing emphasis on safety. It has been found to be a hardy, long lasting product, and very well manufactured."

GoatThroat pumps are marketed exclusively by Westcott Distribution, Inc., throughout North America, Mexico and the Caribbean Islands. For further information, please contact Westcott Distribution at (646) 486-3636, or visit our Web site at <http://www.GoatThroat.com>.

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