



FOR IMMEDIATE RELEASE
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Best Small Invention Award
Geneva International Invention Exposition (1996 & 1997)

New Pump Design Makes Liquid Transfer Easier, Faster and Safer

A new, inexpensive pump is quickly making the management of liquids more efficient in a wide range of industries from agriculture to zookeeping.

This small, versatile pump is safe for use with more than 600 liquids — including the most commonly used industrial chemicals, fuels, fertilizers, and even the most aggressive acids, toxins and solvents.

GoatThroat pumps can be quickly attached to any container from 1-gallon jugs to 55-gallon drums. A few strokes of the plunger pressurizes the container, and liquids can be dispensed with one touch of the tap, as easily as opening and closing a faucet. Precise flow control helps to conserve inventory by eliminating the guesswork from dispensing and measuring precise amounts of expensive chemicals.

A patented drip-proof tap prevents potentially hazardous leaks, and a unique air-pressure dispensing system allows containers to be completely drained while remaining in a safe, upright position. Never again risk turning a barrel on its side. Never again waste time and money cleaning up spills or overflows.

Unlike expensive electrical pumps, **GoatThroat** pumps cost less, require no power, and create no potential sparking hazard. With only three moving parts, the pumps are nearly maintenance-free. Constructed of 100% non-reactive polypropylene, **GoatThroat** pumps are exceptionally durable to assure long service and reliability in even the most demanding industrial environments.

A few of the many applications of these revolutionary pumps include:

- Transferring fuel, lubricants, degreasers & brake fluids to vehicles and aircraft
- Decanting chemical concentrates to smaller containers for mixing or dilution
- Applying coolants to metals in tool manufacture
- Dispensing cleaning fluids from drums to small containers or sprayers

Three **GoatThroat** pump models are available, each designed for use with specific liquids that encompass virtually all industrial chemicals in use today. The color-coded pumps employ different seals for different types of liquids — Nitrile seals for petroleum-based liquids, EPDM seals for general-purpose liquids, Viton seals for aggressive chemicals and solvents. A complete list of liquids suitable for use with each pump model is available on request.

Exceptional durability and unique design have earned **GoatThroat** pumps the highest honors at the Geneva International Invention Exhibition, and won praise from users in many fields including utilities, agriculture, automotive, chemical distribution, cleaning, aeronautics, hospitals, and manufacturing of paint, paper, resins, tools and jewelry.

“It’s cost-effective, safe and easy to use,” says Nick Jones, marketing manager of Villa Crop Protection, who employs **GoatThroat** pumps for customers in general agriculture, forestry and industrial products. “Sales of **GoatThroat** pumps are increasing with the ever growing emphasis on safety. It has been found to be a hardy, long lasting product, and very well manufactured.”

“Safety of our workers is very important to us,” says Ron Dubuque, Plant Engineering Director for Stern-Leach Company, which uses sulfuric acid, sodium hydroxide and caustic soda in the reclamation of precious metals. “I don't like dispensing liquids from drums stored on their sides. There is always the possibility of drum failure, leakage, or someone accidentally hitting the valve and causing a spill. Since we started using **GoatThroat** pumps, we have been very satisfied with their safe handling features. It's like having a faucet — you just pump it up and open up the tap. Controlled dispensing and high quality set **GoatThroat** apart from all other pumps we've used.”

GoatThroat pumps are marketed exclusively by Westcott Distribution, Inc., throughout North America, Mexico and the Caribbean Islands. For further information, please contact Westcott Distribution at (646) 486-3636, or visit our Web site at <http://www.GoatThroat.com>.

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